Own Your Own

Navigating the Unknown

Decoding the Currency of Success in IT – People, Process, and Product

Make Informed Decisions Faster
OYO AI White Paper 1.0.0

We live in a world of winning insights

In today's fast-changing business world, making quick and informed decisions is essential

Discover the power of practical insights, showing how they speed up decision-making and lay the foundation for incremental improvement in a constantly changing environment

How effective is Agile?

Simform research - 94% of companies have been practicing Agile for 1-5 years

McKinsey and Co. research shows that the benefits of Agile are undeniable compared to non-Agile teams

93% of Agile organizations reported better customer satisfaction
76% reported better employee engagement
93% reported better operational performance

The cost of ineffective communication

Unsuccessful development projects totaling $260 billion (B), which rose by 46% since 2018

Leaders report +15% YoY decreased productivity due to poor communication

Based on business leaders estimating the loss of 7.47 hours of work per week due to poor communication and reporting an average salary of $66,967 for their teams.

Cost per employee per month	Cost per employee per year	Cost per year: company of 50 employees	Cost per year: company of 500 employees
$1,042.17	$12,506	$625,300	$6,253,000

Unlocking the Agile Paradox

If Agile is working well, why do we see increasing losses in business IT?

Doesn't Agile come with effective communication frameworks?

Certainly, yet...

Mystery unraveled

Business and engineering minds work differently

Business focuses on goals and end outcomes, operating at the level of EPICs or OKRs for task management

Engineers are focusing on details, operating on User Stories level

And there is a **HUGE** gap between these two brilliant mindsets and their methodologies
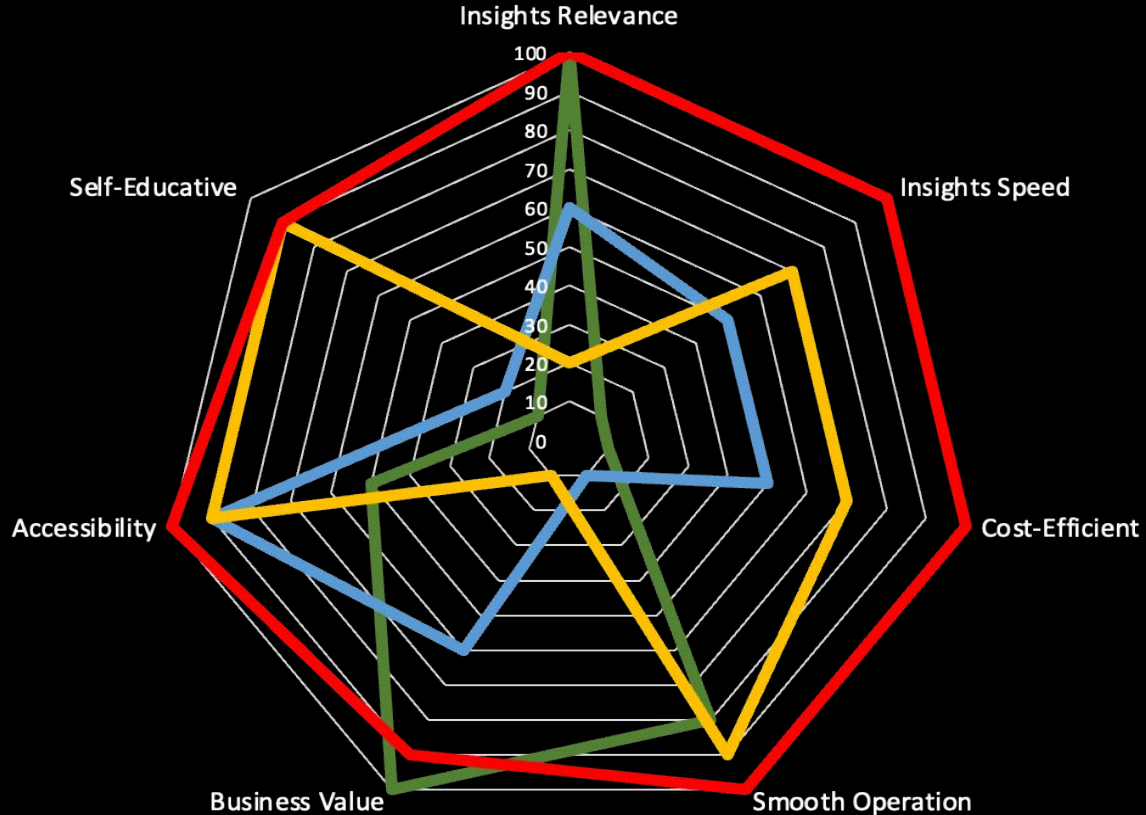
What is missing?

Software development management tools like YouTrack, Azure DevOps and Jira lack crucial business intelligence features, failing to bridge the gap between business and development tasks and reporting metrics

Teams lack insight into bottlenecks, communication quality metrics, improvement opportunities, and struggle to measure success effectively

Evolving Landscape of Consulting Services

Drawbacks of the Consulting Industry

Affordable consulting for small and medium businesses is limited to a self-service model, wherein clients take on the initiative to manage and utilize resources on their own.

Traditional

- Expensive
- Time Consuming
- Limited Availability

Platform

- Requires investment
- Demands expertise
- Challenging learning curve

Self-Service

- Not tailored to customer needs
- Require ability for self-assessment
- Lack of tools to measure success

Elevating Consulting Industry with Digital Transformation

The fundamental concept of virtual consulting services is elimination in-person contact between consultants & clients by leveraging IT

Pros

- Data-driven decision-making
- Advanced analytics & Automated insights
- Augmented decision-making
- Highly Relevant Insights available immediately

Cons

- May require the human touch in certain consulting aspects

OYO AI features & benefits

OYO AI seamlessly integrates with software development management tools, conducts project lifecycle continuous assessment, and provides ongoing actionable insights

Features	Requirements evaluation & improvement guidance	Advanced analytics and actionable insights	Best practices assessment & advisory
Benefits	Reduced rework & costs Optimized goal-oriented features delivery Improved communication and collaboration	Increased efficiency & productivity Improved project planning & forecasting Increased project success rates	Faster time-to-market Enhanced quality & reliability Improved security resilience A content and highly motivated employees

OYO AI Impacts

Time saving

- Resource utilization optimization
- Cross teams' collaboration improvements
- Reduce costly errors and rework
- Making better decisions faster

Cultural Impact

- Bridging the gap between business & development
- Nurturing a culture of continuous improvement
- Clear stakeholders roles & responsibilities
- Promoting a thriving team environment

Cost efficient

- Budget optimization as high as **60%**
- Management time saving up to **80%**
- Operational saving up to **30%**
- Efficient vendor management

- Supports cloud and on-prem integrations.
- SOC 2 & ISO 227001 compliant.

We are your true partner, empowering your teams to contribute greater value to your business. By offering actionable insights into your team success, we go beyond KPIs or mere numbers. We are humans, each with our own way of seeing things, experiences, and skills that make our team diverse and strong.

No universal solution or perfect process exists for your business; it evolves alongside your team's skills. We apply and continually adapt the best practices and methodologies to nurture ongoing improvement in your team's capabilities.

Resources

CISQ - THE COST OF POOR SOFTWARE QUALITY IN THE US: A 2020 REPORT
CISQ - THE COST OF POOR SOFTWARE QUALITY IN THE US: A 2022 REPORT
Simform - Agile Adoption Statistics: How is Software Development changing?

Grammarly Business - 2022 State of Business Communication
Grammarly Business - 2023 State of Business Communication
McKinsey and Co. - An operating model for the next normal: Lessons from agile organizations in the crisis